

Everyday Planned Giving LLC

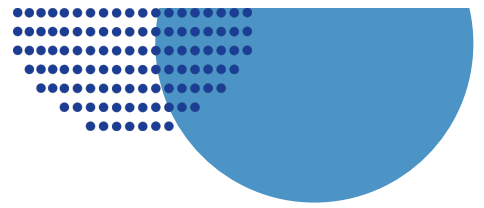
Crafting the Case Statement

1. What is unique about your organization?

2. What have you done successfully?

3. What are your challenges?

4. What are the organization's financial goals within the next 10 years?
Describe the goals and objectives with corresponding projected funds necessary.



5. Why does your organization need a legacy program?
What will happen with (or without) one?

6. Tell a story about a typical donor.

7. What can your donors do to help your future goals?
